**#GenomicsConversation 2022 FAQs**

**We answer your most frequently asked questions about our annual genomics week of action**

**What is the #GenomicsConversation Week?**

Our [#GenomicsConversation](https://twitter.com/search?q=%23genomicsconversation&src=typed_query&f=live) week takes place annually and features a variety of informative and engaging activities for healthcare professionals. The goal for the week is to spark a conversation about genomics and increase healthcare professionals’ familiarity with the topic.

**When will it be taking place?**

The #GenomicsConversation week will take place on 20-24 June 2022.

**Who organises the #GenomicsConversation week?**

The #GenomicsConversation week is coordinated by Health Education England’s Genomics Education Programme (GEP), but events or activities can be organised by anyone and are encouraged.

Our partners come from all NHS workforce groups and have one key aim: to raise awareness of genomics in healthcare. The growth and continuing success of the week depends on the efforts of the GEP, our partners and the enthusiasm of participants.

**Who are the activities/events targeted at?**

All health professionals who would like to learn a little or a lot about genomics and how it is becoming a part of routine practice.

Not everyone needs to know everything about genomics – but the right level of knowledge can make a huge difference to how we communicate with colleagues and patients. So, let’s talk genomics!

**Where do the activities take place?**

Many of the activities taking place during the week will be online. Some of our partners may hold regional face to face events; these will be advertised through their social media or websites.

**Where can I find further information, activity ideas and resources?**

Take a look at our **Get involved** page for communications resources and activity ideas. We also offer downloadable campaign images and sample social media messages.

**Can I download #GenomicsConversation week images for use in my social media posts and promotional material?**

Yes, you can. Our library of images for the week can be found on our Flickr channel.

**I have a question that isn’t covered in this FAQs. Can you help?**

Of course! You can contact us at any time by emailing [genomicseducation@hee.nhs.uk](mailto:genomicseducation@hee.nhs.uk).